As the list and street prices of Hewlett-Packard's DeskJets show, ink jet printers are getting cheaper. By year's end, street prices should go as low as \$300.

	List price	Street price	
1989HP DeskJet Plus		\$995	\$700
1990HP DeskJet 500		\$729	\$500
1991HP DeskJet 500		\$599	\$400